

Olcott Lions Club

Box 316
Olcott, New York 14126



Polar Bear 'Swim for Sight'

VENDOR POLICY

Revised 2010

Vendors and the sale of goods and services in Krull Park are prohibited

The Olcott Lions Club permit with Niagara County does not include authorization for vendors or commercial sale of goods and services in Krull Park.

Streets and Public Areas

The Olcott Lions Club obtains approval from the Town of Newfane to close and prohibit traffic and manage event activities on the following streets, sidewalks, public rights-of-way and public areas. The purpose is to improve safety, reduce congestion and to manage 'Swim for Sight' activities:

- Main Street between Lockport and Franklin Streets
- East Main Street along and through Krull Park to Route 18
- Franklin Street north of Main Street
- Ontario Street from Lockport Street to Franklin Street
- Public areas of the 'village square' bordered by Lockport, Ontario and Main Streets and the Carousel Park
- The municipal parking lots at Franklin and Main Streets and Lockport and Ontario Streets

Vendors of Goods, Services and Souvenirs

The Olcott Lions Club encourages and solicits the participation of vendors who sell non-food goods, products, services and souvenirs. Approval to sell or offer products and services at the 'Swim for Sight' event must be obtained in advance by contacting the Olcott Lions Club and will be approved when the theme and purpose of the products or services is consistent with needs and interests of the 'Swim for Sight', its' participants, the community and visitors.

Food, Snack and Beverage Vendors

The Olcott Lions Club does not seek or authorize the use of commercial food and beverage vendors and services at the 'Swim for Sight'.

It is the policy of the Olcott Lions Club that food and beverages shall be provided by established local restaurants and businesses that traditionally offer such services in the community, and that the sale of supplemental food and beverages necessary to accommodate the increased number of participants and visitors be provided exclusively by area Lions Clubs and approved community, not-for-profit or school organizations.

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Exceptions to this policy can apply where an approved Lions Club, not-for-profit or school organization arranges to use a commercial vendor to provide foods, snacks and beverages that will benefit the fundraising purposes of the charitable organization. A 'grandfather' exception is also in place for one (1) commercial vendor who has provided service at the Swim for more than a decade prior to establishing this policy.

All food services require approval, a permit and are subject to inspection by the Niagara County Health Department. The Olcott Lions Club does not provide or arrange for this approval.

The Olcott Lions Club does not solicit or approve supplemental sale of alcoholic beverages and sales are restricted to existing establishments licensed by the State of New York.

General Vendor Policies and Considerations

The Olcott Lions Club does not regulate or manage vendor activities arranged by private local businesses or property owners in the Olcott community when such vendor activity is conducted on their premises or private property.

Vendors and outside services will be managed and located to insure there is minimal interference with existing businesses operations in the community.

Vendor activities and sales on streets, rights-of-way or public areas not defined in the section 'Streets and Public Use Areas' above are subject to regulations and permit requirements of the Town of Newfane. Approval to operate in public areas not defined above must be obtained directly from the Town of Newfane.

The Olcott Lions Club reserves the right to determine and approve sites where vendors will set-up and conduct operations on the streets and public areas defined in 'Streets and Public Use Areas' above.

Electric power and water are not publicly available. When using generators, vendors must take reasonable steps to limit noise, interference with other activities, odor and hazards.

Vendors are responsible for containing and removing their own trash and discarded materials; and must maintain a neat, orderly, clean and safe site.

Vendors should be set-up and ready to provide services by 10:00am. The greatest number of people are present from about 11am to 3:30pm.

Parking for event staff is generally not a problem if you arrive early (before 10:00am); there is no designated vendor parking area

Equipment or trailers can be brought in on Saturday and parked in the vicinity. Other than routine police patrols, however, there is no on-site security.

You could be required to move equipment or vehicles that are not in assigned areas or if they interfere with safety, traffic, crowd and pedestrian access.

The area around the beach, terrace and lower Franklin Street is reserved for swim operations and emergency equipment.